



Islamabad United Announce JS Bank as Official Partners

JS Bank will be a main partner for Islamabad United for PSL 2

Lahore, 25 January 2017 – Islamabad United, the winners of the inaugural HBL PSL, is proud to announce its partnership with JS Bank as the principal sponsor of the franchise for the second season of the Pakistan Super League. The bank signs up as the franchise's "Official Partner" for the second season of the PSL.

JS Bank is part of the JS Group, one of Pakistan's most diversified and progressive financial services groups controlling and operating market-leading financial services companies in Pakistan across various sectors including commercial banking, asset management and securities brokerage. JS Bank currently operates 307 branches in 152 cities with one overseas branch in Bahrain and offers a diverse range of financial services.

Regarding the partnership, JS Bank Marketing Head Imran Shaikh stated *"It's a pleasure to partner with an organization like Islamabad United who shares our vision for a better Pakistan and they have done a remarkable job, especially after having won the last Pakistan Super League in attracting others to this wonderful sport. Cricket has always been very close to JS Bank as we have been promoting cricket in the country since 2011. JS Bank has initiated various tournaments like JS Bank Women's T20, JS Bank Chairman's Cricket Tournament and also supported the promotion of wheelchair cricket to provide opportunities for Pakistan's youth to showcase their talent and skills at the highest level"*

Islamabad United owner Ali Naqvi added, *"We are delighted to partner with one of Pakistan's leading banks. Not only does JS Bank share our philosophy of bringing international standards and practices to Pakistan, but their work in CSR is something that correlates with our vision. Through their various initiatives they have aimed to build an educated, healthy and prosperous Pakistan with dignity and honour for all, by providing healthcare, education and promoting economic and social development of underprivileged members of our society. Both our organizations have similar viewpoints towards the supremacy of quality, and thus we do believe that this is the ideal partnership for us."*



The partners have expressed interest and intend to collaborate on various initiatives post the PSL as well, both on and off the field.

Islamabad United is one of the five franchise teams in the Pakistan Super League (PSL) and is the winner of the first season of the PSL. The franchise believes in bringing change to Pakistani sports with the introduction of international standards of practice and a commitment to continuous progress.

Leonine Global Sports (LGS) is the proud owner of Islamabad United, the FIRST CHAMPIONS of the Pakistan Super League. Part of the Leonine Global group, Leonine Global Sports is focussed on enabling sports and creating franchises with a mission to provide: 1) A truly global experience on sports entertainment; 2) A fan base which is loyal, aware and supportive of the sport and the franchise; 3) An aspirational beacon for up and coming players to strive for excellence in cricket for Pakistan in particular and for the world at large; 4) An eco-system for the promotion of sports through close partnerships with the respective sports boards; 5) A truly professionally-run organization with exceptional standards of corporate governance and international best practices; 6) Promotion of Pakistan through sports and involvement of internationally known figures into Pakistan; 7) A responsible member on CSR.

Further information is available at:

www.IslamabadUnited.com;

www.facebook.com/IsbUnitedPSL;

www.facebook.com/LeonineGlobal